

14th

# Plaid Party

# 2015 Sponsorship OPPORTUNITIES

## "PLAID"INUM SPONSORSHIP \$10,000

- Sponsor name and logo included on official banners and event materials (tickets, gift bags, programs, photo backdrop, etc...)
- Recognition on all radio, television, print, web and social media advertising
- Sponsor product placement in and around venue (if applicable)
- Opportunity to distribute promotional items with company logo to event attendees
- One (1) VIP area - includes complimentary bottle service and thirty (30) VIP admission tickets
- Includes ten (10) Saturday ground passes to THE PLAYERS Championship
- Includes four (4) complimentary foursomes at any Hampton Golf facility in Northeast Florida

**THIS OPPORTUNITY IS EXCLUSIVE AND WILL PROVIDE A LARGE AMOUNT OF SPONSOR COMPANY EXPOSURE PRIOR TO AND DURING THE EVENT!**

## DIAMOND SPONSORSHIP \$7,500

- Sponsor name and logo included on official banners and event materials (tickets, gift bags, programs, photo backdrop, etc...)
- Recognition on all radio, television, print, web and social media advertising
- One (1) VIP area - includes complimentary bottle service and twenty-five (25) VIP admission tickets
- Includes ten (10) Saturday ground passes to THE PLAYERS Championship
- Includes three (3) complimentary foursomes at any Hampton Golf facility in Northeast Florida

## GOLD SPONSORSHIP \$5,000

- Sponsor name and logo included in event materials (tickets, gift bags, programs, photo backdrop, etc...)
- Recognition on all print, web and social media advertising
- One (1) VIP area - includes complimentary bottle service and twenty (20) VIP admission tickets
- Includes two (2) complimentary foursomes at any Hampton Golf facility in Northeast Florida

## SILVER SPONSORSHIP \$3,000

- Recognition on all print, web and social media advertising
- One (1) VIP area - includes complimentary bottle service and twenty (20) VIP admission tickets
- Includes one (1) complimentary foursome at any Hampton Golf facility in Northeast Florida

## BENEFITING



**PlaidParty.com**